

# Resume Leonie Hodkevitch

## Leonie Hodkevitch

Author | University Docent | Cultural Producer

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### Education |

Master's degrees Magister Philosophiae summa et magna cum laude, in Spanish Philology, in French Philology, and in Cultural and Social Anthropology, University of Vienna, 1985-1989

### University Docent |

Lecturer for Cultural Management, Intercultural Communication, Marketing and Sponsoring, Audience Development, European Projects and Social justice through Arts and Culture, since 2001

- University of Vienna, Vienna, Austria
- Indiana University, Bloomington, Indiana, USA
- Goethe Institut in Germany, Bulgaria, Greece
- George Mason University, Washington DC, USA
- University of Arts, Belgrade, Serbia
- Estonian Academy of Music and Theatre, Tallinn, Estonia
- Winthrop University, South Carolina, USA
- University for Applied Art in Vienna, Austria
- European Union, Cultural Contact Point
- New York University, NYU Steinhardt, NYC, USA
- Croatian Federal Ministry of Culture
- Austrian Cultural Forums in Tallinn, Lemberg, Belgrade, London, NYC, Washington DC
- Institute for Cultural Concepts, Vienna, Austria, 2004 - 2014
- Leuphana University, MOOC, Germany
- University of Music and Performing Arts Graz, Austria
- University of Music and Performing Arts Vienna, Austria
- Cultural Department of Bolzano, Italy
- Western New England University, Springfield, Massachusetts, USA
- Shenandoah University, Winchester, Virginia, USA
- Carnegie Mellon University, Pittsburgh, Pennsylvania, USA
- Aristotle University, Thessaloniki, Greece
- University of Massachusetts Amherst, Massachusetts, USA

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Founder and Co-Principal of the Postgraduate Course for Cultural Management, University of Vienna, Austria, since 2016

- Conceptualize syllabus (copyright Leonie Hodkevitch) and programming the course
- Selecting and hiring faculty members
- Lecturing on the topics of European projects, Sponsoring, and Audience Development

Director of Cultural Management Academy, certificated course in cooperation with Goethe Institute, Clearly Culture, University of Sofia and City of Sofia, 2014 - 2016

- Concept and program director of the course
- Lecturing on the topics of European projects and Sponsoring

Founder and Head of the workshop platform Clearly Culture for innovative education in cultural and social management, 2014 – present

- Concept and program director of the platform
- Lecturing and implementing the Cultural Management Boot Camp ®

Head of Culture Management Certified Course, Institute for Cultural Concepts, Vienna 2010-2014

- Lead the undergraduate and post-graduate course on international cultural management
- Responsible for evaluation of students' theses and master exams

Mentor to the program 'ALMA', University of Vienna, Vienna, Austria, 2009 - present

- Prepare students for the entrance into the job market

Assistant professor European Academy of Journalism, Danube University Krems, Austria, 1997-1998

- Administrate the graduate and postgraduate course for international journalism

## Author |

Published writer in German, Bulgarian, English, French, Ukrainian, and Spanish, since 1991

Duo *HodkevitchFinder* with composer and violinist Azzi Finder, creating and performing of literary-musical enactments based on Leonie's Texts and Azzi's songs and compositions, since 2015

## Novels

- '*Der Stadlbauer*', Edition Keiper, Graz, Austria, Mai 2017  
Pronounced one of the 3 most important 'shadow' novels of the year by the Austrian press
- '*Stadlbauer*', Editorial 'Janet 45', Plovdiv, Bulgaria, April 2010  
Nomination for the Elias Canetti Literature Award
- '*Stadlbauer*' currently in translation 'into English and Spanish
- Current projects: '*Älter als Mozart*', '*The 40*', and others

## Individual Short Stories Collections

- Collection of short stories '*Night Ride through a Forest*', Award for Young Authors and publication by 'George Soros Open Society Foundation', Sofia, Bulgaria, April 1995
- Collection of short stories '*SALTY*', Publisher: 'Altera', Sofia, Bulgaria, November 2011

## Short Stories in Literary Magazines | Selection

- 'Wespen', competition 'Poetik an der Grenze', in *Lichtungen* Graz and *Straniza*, Plovdiv
- 'Die blauen Säulen am Ende der dritten Nacht' and '21. Juli' in *freie zeit art/ Vienna*
- 'Meeres-Prinzip' in *Allegra*/Berlin
- 'Jagd lust' within competition 'Nacht' for *altera/ Sofia* and *entwürfe/Zürich*
- 'Der Flug' within the poetry slam of *Cafe Stein* and *Wespennest/Vienna*
- 'Masken' and 'Blick in das Zimmer von Anne Clear' in *Post-Postup/ Lviv-Lemberg*
- 'White Lilies' in *Breves / Lyon*
- 'Hinter den Ästen', '2 Blue Triangles', 'ACHT' in *Literaturen Vestnik/ Sofia*, and many more

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## Public Readings | Performances

- European Literature Days, Spitz, 2013
- Alte Schmiede, Vienna, 2003, 2018
- Das Dorf, Vienna, 2016
- Haus Wittgenstein, Vienna, 2010, 2019
- BuchQuartier Wien, MuseumsQuartier, 2017
- Apollonia Festival, Sozopol, 2005, 2013
- Lawrence Durrell centenary, Corfu, 2012
- Loos-Haus, Festival 'Was ist den da Lo(o)s, Vienna, 2018
- Österreichische Gesellschaft für Literatur, 2001
- Red House, Sofia, 2004, 2006
- Carnegie Mellon University Pittsburgh, Heinz College, Inst. for German Literature, 2018
- Traduki Residence Event, Sofia, 2019
- ORF Lesezeichen, Austrian National Radio and TV, 2017 and numerous other venues and cafes.

## Screenplays

- 'The Long Goodbye' for MetroKino Wien
- 'Vier Frauen' for arttheater Köln
- 'Die letzte Nacht' for Radio Hamburg
- 'Kuprijanov und Natasha' for schikaneder Wien

## Articles | Papers

- 'How does Innovation Emerge', COMPACT, Vienna, January 2017
- 'The Cultural Manager, the Myth behind the Truth' for the AAAE Conference 'Being Bold, Embracing Change', May 2013, Montreal, Canada
- 'Crowdfunding - Who Is the Crowd' at the symposium 'The Innovative Cultural Enterprise', Institute for Cultural Concepts, University of Vienna, Austria, October 3<sup>rd</sup> 2013
- 'Navigating through Chaos' manual for international project management, Europe for Citizens Point Austria and Brussels, Belgium, June 2011
- Paper 'The Origin and Nature of Cultural Management' for the International Conference 'Management of Culture and Media in the Knowledge Society', Faculty of Dramatic Arts, Belgrade in Belgrade, Serbia, November 09 - 10th 2011
- 'Foundations - Institutionalized Philanthropy in Europe' in *Die Presse*, Austria, February 2010
- 'Lawrence and Gerald Durrell - A Map of Personal Reception' at the Lawrence Durrell centenary, Corfu, 2012
- *Das Fremde und das Eigene: Ethnologische Aspekte' / 'Ethnologic Aspects of the Notion of the Own and the Others' /*, University of Vienna, Austria and Lviv, Ukraine, October 1991
- 'The Impact of Austrian Cultural Contacts on the Economic Success in CEE' in *Die Presse*, Austrian national daily newspaper, February 2011
- 'Portrait of the Cultural Manager' in 'KM Magazin', journal of the Cultural Management Network, Weimar, Germany, November 2010
- 'Sponsoring - Alter Ego in the Arts' at the conference 'Culture 2007-2013 Possibilities of Co-operation', Croatian Federal Ministry of Culture, Zagreb, Croatia, June 1<sup>st</sup> 2009
- 'Eine Abrissbirne für Sofias Gründerzeit' / 'Destruction of Sofia's Historical City Center' / in *Der Standard*, Austrian national daily newspaper, Vienna, Austria, September 2008
- 'Sponsoring: Alter Ego in the Arts' in *Die Presse*, Austrian daily newspaper, October 2007
- Column 'Spielbälle der Macht, Medien in Osteuropa' / 'Media and power in CEE' / in *Der Standard*, Austrian national daily newspaper, Vienna, Austria, 1999 - 2001
- Translation of Francois Colbert, 'Marketing Culture and the Arts' English into German, Publisher: 'Springer Verlag', Vienna, New York, January 1999
- Co-author of the radio program 'Bulgaria: A Country on the Path out of the Crisis' for the radio FM4 of the Austrian Broadcasting Company ORF, Vienna, Austria, May 1998

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## Cultural Producer |

Executive board member of 'Clearly Culture', platform for innovative culture and education programs, 2015 - present

- Develop innovative programs for public and government institutions, universities, NGOs, NPOs in the field of cultural and social management education
- Teaching Social Justice, Audience Development, Intercultural Communication

Official expert to the European Commission (EC), Brussels, Belgium, 2010 - present

- Evaluate and decide on applications submitted to the European Commission

Mentor for the Austrian Economic Chambers, Vienna, Austria, 2009 - present

- Coach and promote individuals with migration-related backgrounds, with the intention of their social and professional inclusion into the European job market

KulturKontakt Austria, organization of the Austrian Federal Chancellery for culture, education, and arts sponsorship, focusing on Central Eastern Europe, Vienna, Austria, 2000 – 2005

- Responsible for projects between economy and cultural organizations
- Provide cultural projects with sponsors, 400 projects at more than €8M per year

Marketing manager of Klangforum Wien, Orchestra for New Music, Vienna, Austria, 1998 – 2000

- Lead the marketing department
- Create APA AktionPublikumsAustausch©, audience exchange strategy

Producer at Short Message Productions for innovative theater and film, 1995 - present

- Organize and promote theater productions
- Write the screenplays

## Honors and Awards |

- Nomination of the novel '*Stadlbauer*' for the Elias Canetti Literature Award, 2013
- Honorable Mention for 'The Door©', best workshop activity designed to promote tolerance within groups of diverse backgrounds and inclusion into the teaching materials for 'Training the Trainer', International Organization for Migration, United Nations, 2012
- George Soros Open Society Foundations Award for Young Authors, including publication of the collection of short stories 'Night Ride through a Forest', 1995
- Magna cum laude in Romance studies, University of Vienna, Vienna, Austria, 1989
- Summa cum laude in Social and Cultural Anthropology, University of Vienna, Austria, 1989

## Advocacy |

Honorary president and co-founder of the non-profit organization CF CLEARLY FUTURE, dedicated to supporting and empowering the community of those affected by Cystic Fibrosis, 2015-present

## Affiliations |

American Association of Arts Administration Educators AAAE

European Network on Cultural Management

Honorary membership Diplomatic Academy of Vienna, Alumni

Club Reporters Without Borders

International Journalist Club of Vienna

## Languages |

German and Bulgarian – Mother tongues

English, Spanish, Russian, French, Italian – Negotiation level

Greek, Ukrainian, Portuguese, Catalan, Hebrew – Communication level