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Postgraduate Center

EDUCATION &
SOCIAL CARE

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NATURAL SCIENCES

INTERNATIONAL AFFAIRS &
BUSINESS

COMMUNICATION &
MEDIA

LAW

Digital Communication and Law

CERTIFICATE COURSE

In Cooperation with Medienhaus Wien

Digital Communication and Law

CERTIFICATE



UNIV.-PROF. DR.
NIKOLAUS FORGÓ

*“Communication without Law is ,anything goes‘.
Law without Communication is ,nobody cares‘.
This course is for people who care and who want
to join the regulatory avantgarde of this century’s
,roaring twenties‘.”*

Content and Objectives

Digitalisation transcends everything in our communication: ‘who’, ‘what’, ‘how’, ‘when’ has changed – just like the rules deciding on the ‘who’, ‘what’, ‘how’ and ‘when’. These changes due to ongoing processes of digitalisation and globalisation are fundamental but they are not stable, which makes them difficult to categorize and understand. Nation states, industries, professions, media and their economical, ethical and legal rules are challenged and transformed by these developments that come with breath-taking opportunities for those who see them early enough.

We provide the tools and the skills to get the necessary understanding of what’s going on. This programme offers an intense, international, multidisciplinary room for reflection, high-level lectures, hands-on digital exercise in one of the world’s most beautiful cities. Spend a month on transformation in communication and law with senior industry representatives and leading academics and learn about best practices that will overcome the changes all of us are seeing every day.

Target Group

- Communicators in private enterprises and public services, PR-experts, media managers, journalists who want to understand the changes their industry faces and who want to get a grip on which rules govern these changes
- Lawyers who want to understand how their sector influences communication and how their sector is changed by digital communication
- Students of law, political sciences, media, and communication wishing to receive an intense, international, high level input on the most recent trends in their field

Acquired Competencies

University graduates obtain a comprehensive overview of trends in the digitalisation of European law, as well as knowledge of the digital transformations in the fields of communication and media. Therefore, students acquire the necessary competences to understand recent digitalisation issues related to law, in particular in the field of intangible rights, data protection and media law, even if they do not have a (specialised) degree in law. Students are able to discuss the subject in English and – due to the focus on media studies – know how media and communication requirements as well as audiences may change. They understand the economic opportunities and societal challenges resulting from this change and how they can shape and use them in professional practice, also with regard to building their own career.

Admission Requirements

To be admitted to the certificate course in Digital Communication and Law, students must have completed a degree programme or must have relevant professional experience.

Course Content

MODULE 1 LAW AND COMMUNICATION

ECTS
10

- Introduction into the European Legal System 2
- Media Law 3
- Intellectual Property, Freedom of and Access to Information 2
- Data Protection, Data Security, Online Reputation 3

MODULE 2 DIGITAL COMMUNICATION

ECTS
10

- Introduction into Media System, Media Policy & Media Regulation 3
- Digital Communication and Network-Society 2
- Digital Content Production in Journalism/PR/Corporate Publishing/Public Communication 3
- Fundamentals of Media Economy and Media Innovation 2

MODULE 3 EXCURSION

ECTS
6

- Students visit institutions in Vienna

MODULE 4 REFLECTION

ECTS
4

- Reflection paper comprising 30,000 characters



“Change never ends. We need best analysts, lecturers, practitioners at the interfaces of digital innovation, regulation and law – to keep up with discussion and developments. This is what our program ComLaw in Vienna offers.”

HON.-PROF. ANDY
KALTENBRUNNER



Faculty

Prof. Dr. José Alberto García Avilés

Hon.-Prof. Dr. Maria Berger, BM a.D.

Dr. Alexandra Borchardt

RA Dr. Sonja Dürager, LL.M.

RA Dr. Lukas Feiler

Mark Frankel, MSc

RA Dr. Eva Hammertinger, LL.M.

Univ.-Prof. DDr. Matthias Karmasin

Mag. David Kleinl

Dr. Peter Köppl, M.A.

Dr. Daniela Kraus

Dr. Viktor Kreuznitz, Richter am EG

Hon.-Prof. Dr. Hans Peter Lehofer

Mag. Sophie Martinetz

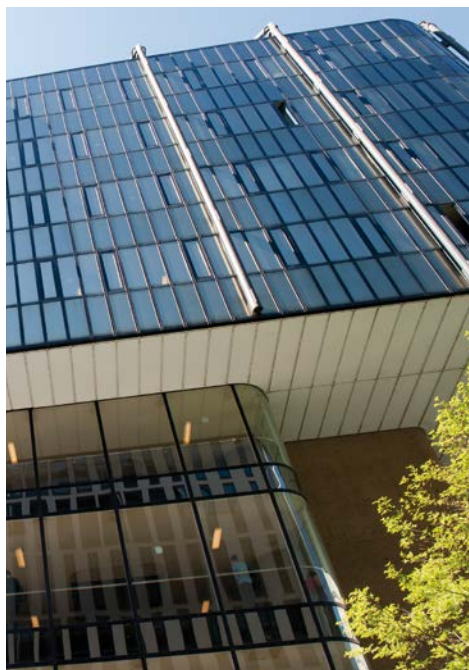
Prof. Dr. Klaus Meier

Univ.-Prof. Dr. Alfred J. Noll

DDr. Krisztina Rozgonyi, MBA

Nana Siebert

The lecturers of this program are leading experts in media research and practice, digital strategists from various countries, e.g. UK, Germany, and Spain, active lawyers and renowned experts in digital law. European chief justices and experienced editors-in-chief will cooperate in teaching. This concentration of expertise at the interface of digital communication and law is the central factor in our new program.



SCIENTIFIC DIRECTOR

Univ.-Prof. Dr. Nikolaus Forgó

SCIENTIFIC COORDINATOR

Hon.-Prof. Dr. Andy Kaltenbrunner

CONTACT AND APPLICATIONS

Dr. Markus Holzweber

Program Management

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Short Facts

Academic
Degree

Certificate

Scope

4 Weeks

Units

30 ECTS

Language

English

Costs

€ 4,900

Start

Winter semester 2021

In Cooperation with:

medienhaus  wien
Forschung und Weiterbildung

Digital Communication and Law



The University of Vienna is one of the oldest and largest universities in Europe. Staffed with about 9,800 employees, the University fosters innovation in Vienna and its surroundings. About 90,000 national and international students promote intellectual exchange in the city of Vienna.

The Postgraduate Center is the competence center for professional continuing education and training at the University of Vienna. It offers more than 70 master's programs, university continuing education and training courses and certificate courses in the fields of education and social care, health and natural sciences, international affairs and business, communication and media, as well as law.

The portfolio of the Postgraduate Center is complemented by corporate programs, as well as interdisciplinary series of events and projects aimed at creating networks between the world of academia, economy and society.

The University of Vienna guarantees academic quality in accordance with international standards. Its practical orientation and interdisciplinary nature are additional essential quality criteria. In addition, the Postgraduate Center is actively involved in the Austrian and international lifelong learning discourse.

UNIVERSITY OF VIENNA – POSTGRADUATE CENTER

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