

Pan – European Seal Programme



Member of the
Pan-European Seal
Professional Traineeship Programme



Europäisches
Patentamt
European
Patent Office
Office européen
des brevets



Alicante, Spain

Contents



- 1. The European Union Intellectual Property Office (EUIPO)**
- 2. Pan-European Seal (PES) Traineeship Programme**
 - Core characteristics
 - PES Training Plan
 - Academy Learning Portal
 - Learning Plans
 - Career Event
- 3. Further Career Opportunities**
 - EPO Exchange
 - PES Talent Bank
- 4. Virtual University Visit and Virtual Open Day**

A grayscale background image showing a close-up of a hand holding a thick, dark rope. The hand is positioned on the left, with fingers wrapped around the rope. The rope is thick and has a visible braided texture. A knot or a specific part of the rope is being held, and the background is blurred, showing some indistinct shapes and light tones.

1. The EUIPO

We are a growing organization with more than 1000 people, made up of EU civil servants, permanent and temporary staff.



Since 1994, managing registration of the European Union Trade Marks and EU Designs.



In 2024, we reached more than 180 000 EUTMs and more than 105 000 EUDs



Since 1st December 2025, managing also the Craft and Industrial Geographical Indications

Decentralised agency of the European Union, based in **Alicante, Spain.**



**Brussels
Liaison Office**

**Luxembourg
Litigation Office**



<https://euipo.europa.eu/ohimportal/en>

5 working languages



A grayscale background image showing a close-up of a seal's head, with its eye and ear visible, and a thick rope or cable running vertically through the frame.

2. The Pan-European Seal Programme Core Characteristics

Core Characteristics

- high-achieving, young university graduates gain access to a **12 month paid traineeship** programme.
- At the end of the initial 12-month traineeship, **possibility of an extension** of 12 additional months to a limited number of trainees.



Purpose

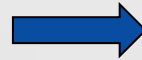
- **bridges** academia and the labour market in different knowledge fields (IP, Law, Finance, Business, Engineering, etc).
- **promotes** and **disseminates** Intellectual Property.
- **help graduates** to get a foot in the door of the competitive world through valuable, on-the-job, multicultural and professional work experience.



EUIPO, Alicante, Spain with a **monthly allowance**, as well as other benefits as established in the [Decision No ADM 25-03](#) on traineeships offered by [EUIPO](#).

Jointly promoted by

Becoming a PES Member



- i. A Memorandum of Understanding (MoU) establishes the **terms** and **conditions**.
- ii. The MoU proposal will be made available **upon demonstration of interest** in participating in the programme.



FACTS

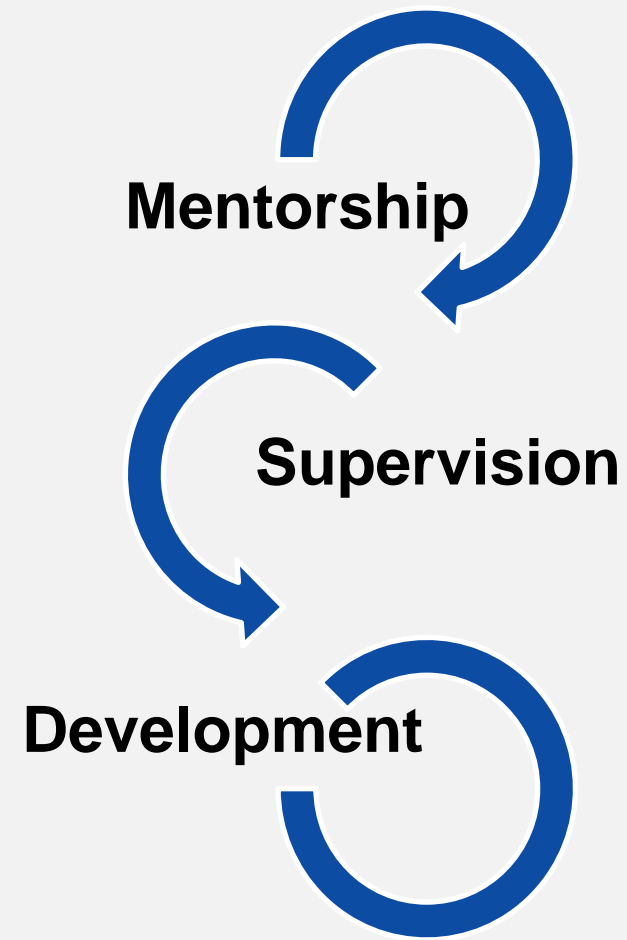
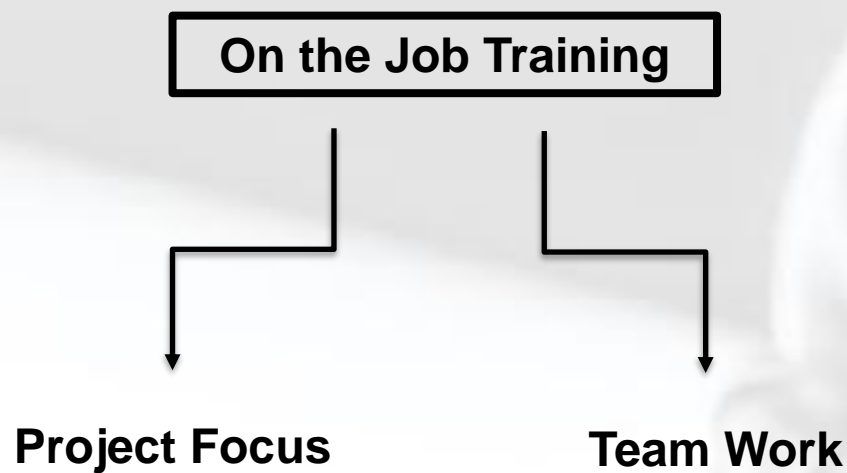
Members: 177 Universities
Trainees: from 40 Countries
EU Countries: 27
EPC Countries: 11

**929 PES Trainees
(2014-2025)**

A grayscale background image showing a close-up of a hand holding a thick rope. The hand is positioned on the left, with fingers wrapped around the rope. The rope is dark and has a visible knot or braid pattern. The background is out of focus, showing some light-colored, curved shapes.

2. The Pan-European Seal Programme PES Training Plan

One of the PES programme's primary goals is to help trainees learn how to work in a **fast-paced multicultural** environment.



Trainees

- are **integrated** into the day-to-day work of their departments
- receive **coaching** and instructions from experts in their field

EUIPO Trainees' Orientation

Upon their **arrival**, trainees receive an **onboarding programme**:

1. Welcome Ceremony
2. Induction training
3. Handover of tasks and knowledge transfer



- Know the different departments of the EUIPO. and what purpose each of them serves.
- Know their department's responsibility.
- Attend courses that will help their integration.
- Meet with their supervisors.
- Understand better the nature of their tasks.

ADDITIONAL TRAINING

Our trainees **expand their knowledge** and **sharpen their skills** through a **mixed training method.**

3 Types of Training

(A) On the Job training

- Supervision system
- Multicultural work experience
- Team working

(B) On-line training

- IP & non-IP training courses
- On-line language courses (7 languages)
- Webinars

(C) Other activities

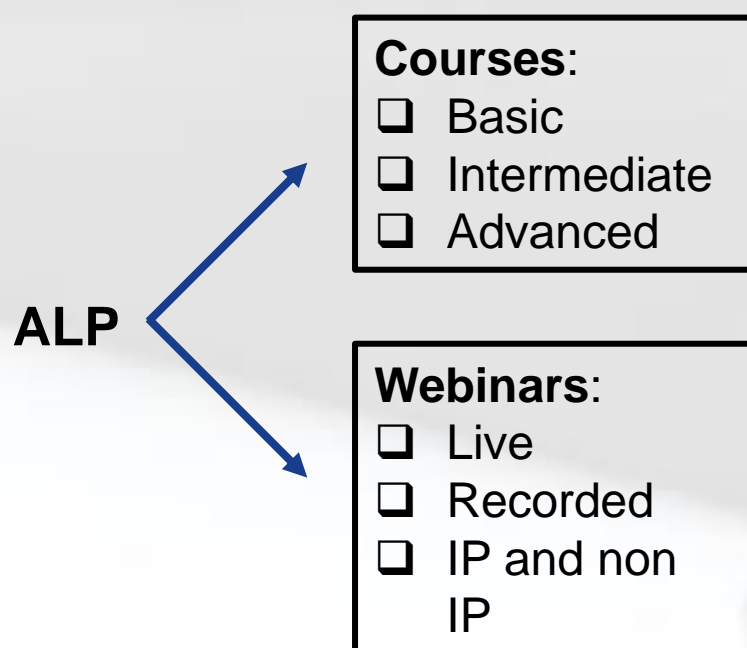
- Orientation Programme
- Career event
- Language courses

A grayscale background image showing a close-up of a hand holding a thick rope. The hand is positioned on the left, with fingers wrapped around the rope. The rope is coiled and has a visible knot or loop. The lighting is soft, creating subtle shadows and highlights on the skin and the rope's texture.

2. The Pan-European Seal Programme Academy Learning Portal

ACADEMY LEARNING PORTAL

*Our online home for the EUIPO Academy,
A general learning and knowledge hub*



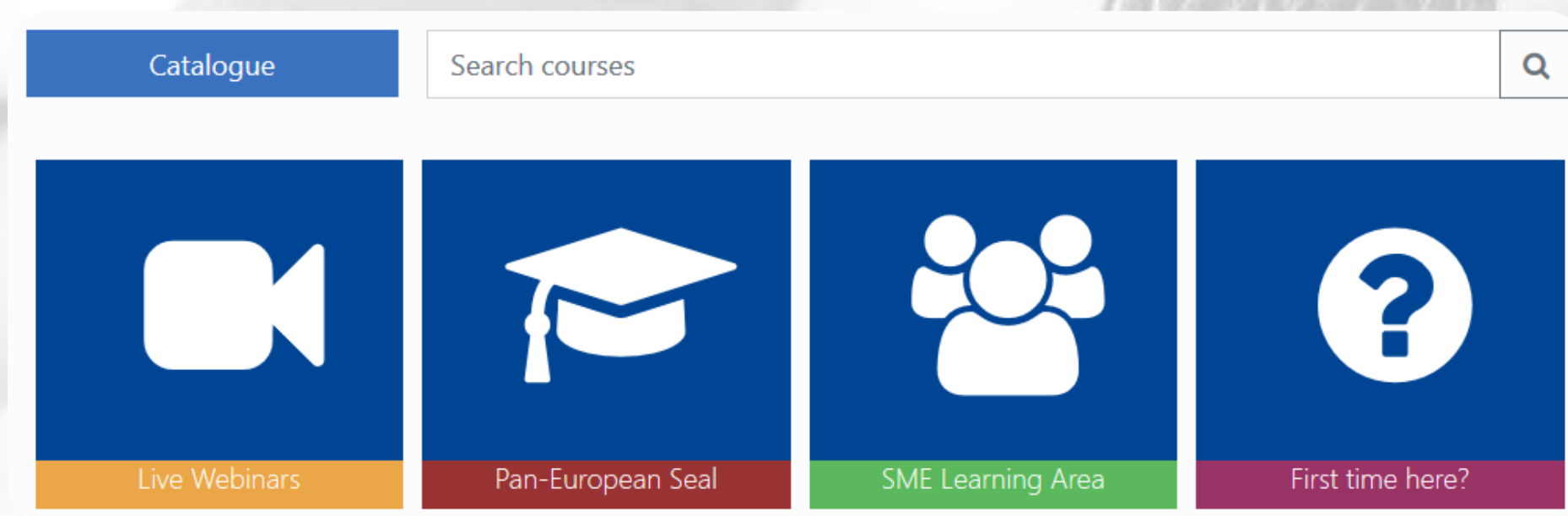
- a **training catalogue** with a wealth of learning materials
- from **training** in **general IP** topics to **specific courses** covering all aspects of trade mark and design registration.



The EUIPO strives for the **ongoing personal and professional development** of its employees.

Taking into consideration the various backgrounds, ALP entails courses that pertain to their interests and needs.

euiipo.europa.eu/knowledge/



Courses

- More than **530** courses
- More than **130** IP courses
- More than **150** courses with certificates



| |
|---------------------------------|
| Intellectual Property |
| Finance |
| Human Resources |
| Information Technology |
| Infrastructure/ Health & Safety |
| Languages |
| General Management |
| Quality, Risk and Performance |
| Other Professional Knowledge |
| Corporate Competencies |
| Starting Point |
| EU Non – IP Knowledge |

Monthly view

October 2021

| Mon | Tue | Wed | Thu | Fri | Sat | Sun |
|-----|-----|-----|-----|-----|-----|-----|
| | | | | 1 | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |

November 2021

| Mon | Tue | Wed | Thu | Fri | Sat | Sun |
|-----|-----|-----|-----|-----|-----|-----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | | | | | |

December 2021

| Mon | Tue | Wed | Thu | Fri | Sat | Sun |
|-----|-----|-----|-----|-----|-----|-----|
| | | 1 | 2 | 3 | 4 | 5 |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 31 | | |

- In our **ALP Calendar** one can find all the **initiatives** that are going to take place in the months ahead.

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2. The Pan-European Seal Programme Learning Plans for Students

The PES Team in collaboration with the Academy Learning Portal Team have created **two Learning Plans** to address the needs of the students, depending on whether they have an existing IP background or not.



Learning Plan



For IP Students

- 18 high-level courses of a vast variety of topics

For non-IP Students

- Basic IP Knowledge of all IPRs

Examples of suggested courses

- ☐ Introduction to IPR
- ☐ Video gaming and IP: how to play the game
- ☐ Blockchain and Intellectual Property
- ☐ Street & IP: how do they interact?

- Both learning plans incorporate a list of **compulsory courses** and an additional list of **non-compulsory** courses.
- This extra list consists of even more specialized topics that could be of major interest for the students and the Universities.



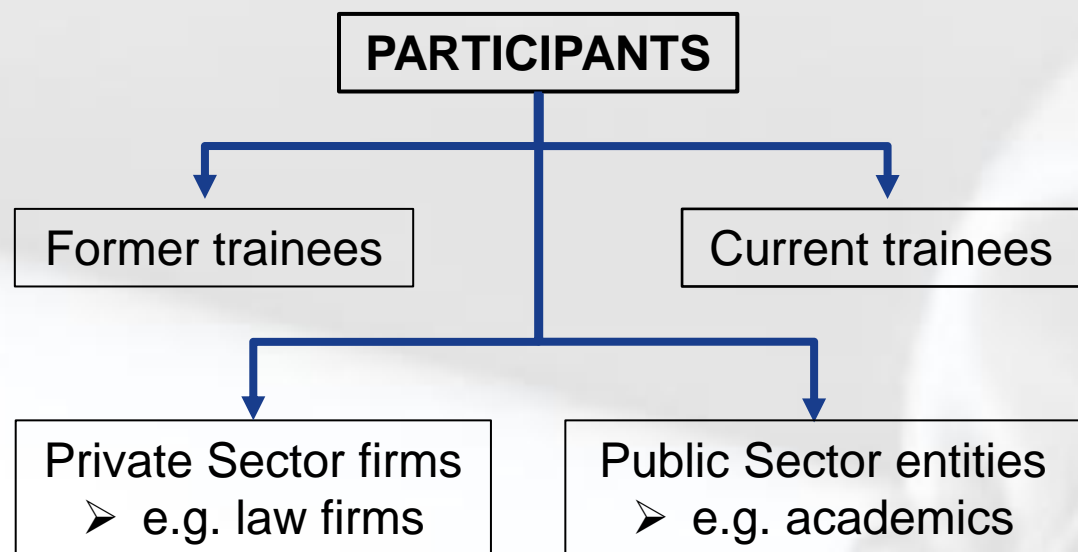
- Once the learning plan is completed, the learner receives a **Certificate of Completion.**



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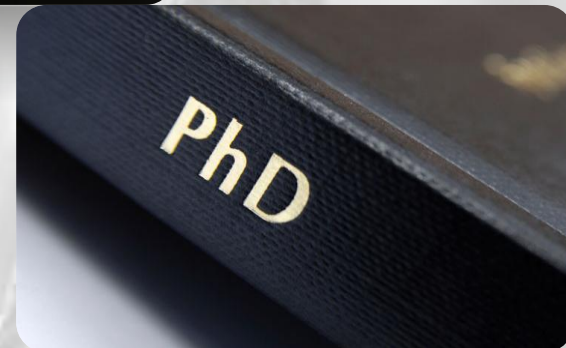
2. The Pan-European Seal Programme Career Event

A one-day event dedicated to help PES trainees find their career path, in the sector they would like, after finishing their traineeship at the EUIPO.



Former trainees

- present their current companies/firms
- provide any necessary information & tips
- how they can manage to follow a successful professional career after their EUIPO traineeship



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3. Further Career Opportunities EPO Exchange

The **Exchange Programme** constitutes an **ensuing initiative** of the Pan-European Seal Professional Traineeship Programme, coordinated by the EUIPO and the [European Patent Office](#).

- ❑ It allows PES trainees currently working at the EUIPO to apply for an **exchange opportunity** and **second traineeship** at the EPO, as well as allowing EPO PES trainees to apply for an exchange traineeship at the EUIPO.
- ❑ If accepted, they receive a **12-month traineeship** offer at the EPO premises, which starts as soon as they **complete** their traineeship at the EUIPO and **vice versa**.



- ❑ broaden the scope of their academic background and the knowledge they gained from their first traineeship in their field of expertise
- ❑ increase their networking opportunities



The EPO examines European **patent applications**, enabling inventors, researchers and companies from around the world to **obtain protection** for their inventions in up to 44 countries through a centralised and uniform procedure that requires just one application.



A grayscale background image showing a close-up of a graduation cap (mortarboard) with a tassel hanging from it. The tassel is on the right side, and the cap is on the left. The image is slightly out of focus, giving it a soft, academic feel.

3. Further Career Opportunities Talent Bank

*EUIPO cares not only about the **present** of its people, but also for their **future** as well.*



Talent Bank

- ❑ It is an **online tool** that allows **associated** and **private** partners to **offer traineeships** or **job opportunities** to Pan European Seal alumni.

How Talent Bank works:

- ❑ As soon as PES trainees complete their traineeship, they gain access to the Talent Bank Platform.
- ❑ There they are able to upload their CV alongside any other related documents and create an account and apply



- Law Firms
- Universities
- Companies & Consultancy
- Organisations & Institutions



The PES Talent Bank platform aims to gather a community of talented professionals (the PES Alumni) specialised in a wide range of knowledge areas from Intellectual Property Law to Communication, IT, and Finance among others.



4. Virtual University Visits and Virtual Open Day



The aim of a VUV is to take you through a **virtual tour** of the EUIPO. During this session, you are introduced to our **premises**, our **practices** and our PES Programme and Academic Initiatives



- **Interactive** session
- ask any possible **questions**

More specifically you will learn about

- ☐ **European Union Trademark (EUTM)**
- ☐ **EU Design (EUD)**
- ☐ **PES Programme**
- ☐ **Other Academic Initiatives**
- ☐ **Learning Materials and Tools**



Visits **Calendar**

- ☐ **4 Virtual University visits per year**

**Every Wednesday
10h30-12h00**



The aim of a VOD is to guide you in the world of IP. During this session, you are introduced to the role of the EUIPO, the different IP rights and how to protect them, and some EUIPO's initiatives.



- **Interactive** session
- ask any possible **questions**

More specifically you will learn about

- ☐ **European Union Trademark (EUTM)**
- ☐ **EU Design (EUD)**
- ☐ **Copyright**
- ☐ **Craft and Industrial Geographical Indications**
- ☐ **Focus on some specific IP topics**
- ☐ **Learning Materials and Tools**



Calendar

- ☐ **One Virtual Open Day**
- ☐ **One Virtual Open Day
focus on Design**

Pan – European Seal Programme

Thank you for your interest in the European Union Intellectual Property Office and our Pan-European Seal Programme.

Looking forward to meeting you all at our upcoming university visit.

